



Hilla Klemetti

Designer

Master's level Information Networks student at Aalto University - majoring in User, Data & Design

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[Linkedin](#)

I enjoy ideation, problem solving and teamwork. I want to be designing better services, societies and ways of living. For that it's crucial to understand the role of design and technology in making and scaling change. I'm interested in what happens when collaborating at the intersection of research, technology and society.

Experience

Thesis worker Jul 2023 – Jan 2024
Startup Foundation

Topic: Key aspects influencing research based startup creation in Finnish Universities.

Self Employed Mar 2019 –
Personal Company

Concept design, website design, search engine optimisation, marketing, photography, videography, B2B customer survey reporting and translations.

Board Member & Coordinator Jan 2021 – Dec 2021
Aalto Entrepreneurship Society

My responsibilities included managing 5+ projects, communications and community building of 200 members. I was also involved in project ideation, event organisation and podcast hosting to name a few.

Co-founder & Designer Mar 2021 – Dec 2021
Wicked Helsinki

I was part of the founding team of an impact entrepreneurship community Wicked Helsinki. I was responsible for designing the brand identity, hosting meet-ups and other project management tasks.

Sales & Marketing Aug 2016 – Sep 2020
Detalji boutique

I was responsible for sales, digital content creation, social media marketing and the newsletter. I also planned and executed styling, photoshoots and filming.

Education

Master of Science in Technology – ongoing
Aalto University
2022-2024

Bachelor of Science in Technology – graduated with honours
Aalto University
2018-2022

Exchange semester
Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico)
Spring 2022

Ylioppilas
Oulunkylän yhteiskoulu
2014-2018

Voluntary

Finalist at Case competition
Deep Dive
2023

Designer at magazine
Guild magazine Kukka
2021

Skills

Design (services, concepts, strategies)
Data gathering & analysis
Project management
Problem solving
Prototyping
Teamwork
Facilitation
Communications
Community building

Finnish, English, French, Spanish, Swedish

Tools

Microsoft (PP, Excel, Word)
Miro
Figma
Adobe Softwares (Illustrator, Photoshop, Premiere Pro)
Atlas.ti
SPSS
HTML, CSS, Scala
Data analytics with R

References

Josefiina Kotilainen
CEO of Startup Foundation
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